



Daniela Cappy | danielacappy@gmail.com | danielacappy.com

Education

Savannah College of Art and Design

BFA Illustration for Publication Design
and Surface Design
GPA 4.0

Software

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Adobe Acrobat
Procreate
Microsoft Office Suite
Nomad Sculpt

Skills

Technical Skills:

Graphic Design
Traditional Media
Digital Illustration
Vector Illustration
Iterative Design

Soft Skills:

Visual Communication
Concise Communication
Punctuality
Detail Oriented
Customer Service

Certifications

Adobe Photoshop
Adobe Illustrator
SCADamp

Experience

Private Commissions

2017 - Present

- Created portraits, logos, posters, character sketches and illustrations
- Communicated with clients to deliver the best results with 100% client satisfaction

Sales Associate

June - Dec 2024

Famous Footwear, Cedar Knolls, NJ

- Maintained store cleanliness and organization to prioritize customer satisfaction
- Greeted every customer to ensure they felt welcomed as a means of increasing sales
- Memorized store layout and products to help customers as efficiently as possible

Markdowns / Sales Associate

Summer 2022

HomeGoods, Cedar Knolls, NJ

- Prioritized customer satisfaction by successfully executing services offered by the store
- Organized merchandise to allow greater number of products on the sales floor while maintaining safety standards
- Worked swiftly and efficiently adhering to instructions and feedback given

Achievements

SCAD Dean's List

Savannah, GA - 2021 - Present

SCAD Distinguished Scholar Award

Savannah, GA - 2021 - Present